



Edison College Canada
SINCE 1973
LEARN TODAY, LEAD TOMORROW

Applied Arts Illustration Diploma

50 Weeks Program





Program Duration:
50 Weeks / 1000 Hours



Delivery Methods:
Online or In-person



Campus Location:
Victoria, British Columbia

Program Description

This Applied Arts Illustration Diploma program is a one-year comprehensive program that prepares students for a career in illustration. The program utilizes both analogue and digital techniques, allowing each student to hone their unique skill, develop a marketable style, and strengthen their creative voice while learning the ins and outs of the illustration industry and how to thrive in it.

Workplace Settings

- Editorial: Magazines, Book Publishing
- Textiles: Fabric Design
- Video Games: Concept Art
- Children's Books: Picture Book Illustration
- Ephemera: Short-lived Art Items
- Film/Music: Promotional Visuals

Estimated Salary

Applied Arts
Illustration
\$81,693

AVERAGE ESTIMATED
EXPERIENCED WAGE PER YEAR

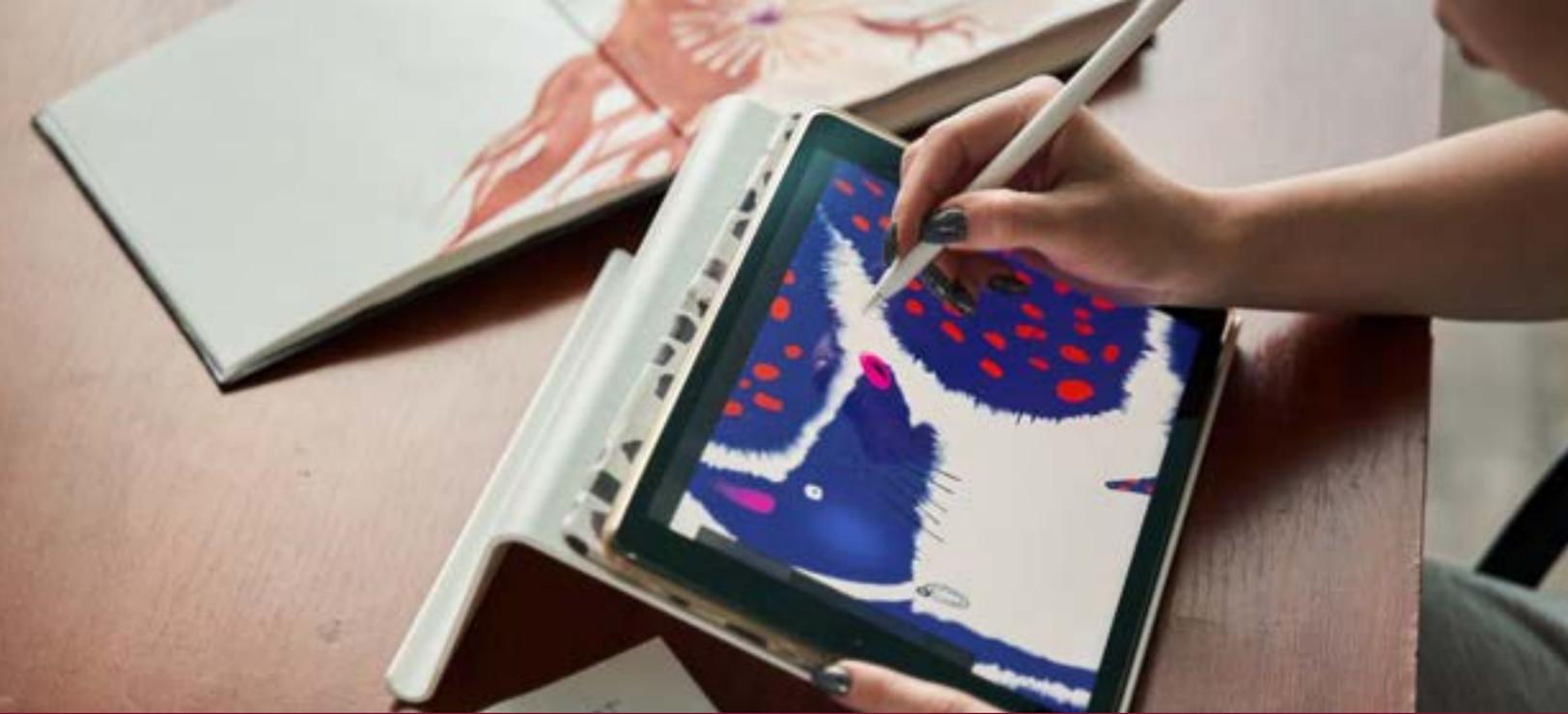
*This estimate is based on available employment data at the time. Actual salary will be based on numerous factors.
Source: Monster.ca



Admission Requirements

- **High School Graduate or equivalent OR Mature student status (19 years or older prior to starting the program)**
- **Meet one of the following English Language Proficiency requirements:**
 - Min Grade 10 English (with at least a 'C')
 - IELTS 5.5, CLB Level 5 or Duolingo 95





Courses

Illustration Principles

This course teaches the basics of elements of illustration practice, focusing on sketchbook ideation, research, iteration, and conceptual groundwork in visual communication. Students will learn to use a sketchbook as the foundation of their illustration practice, as a container and living document for knowledge-keeping, research, sketching, technical exploration, and written reflection.

Drawing Fundamentals

This course introduces the fundamental elements of drawing for illustration, covering subjects like perspective, composition, dimension, and line, with an overarching emphasis on rigor and material expression.

History of Illustration

This course explores the use and purpose of illustration over the course of civilization. From ancient history to modern times, students will learn the ways in which illustration has been used to decorate, tell stories, advertise, and revolutionize the world.

Drawing: Figure and Form

Building from drawing fundamentals 101, students will focus on the human figure in this class, studying pose, expression, light and shadow, and dynamic movement using live models, observation prompts, and photo references.

Digital Fundamentals

This course introduces students to popular digital art-making tools, and the design principles that accompany them. Using applications like 'Adobe Photoshop' and 'Procreate', students will learn how to transfer, create, and format artworks for digital and print display.

Painting Fundamentals

Exploring historic and contemporary illustration painting media, students will learn how colour, light, contrast, viscosity, and value can impact any painting discipline.

Business of Illustration

From contracts to agents, marketing to book-keeping, this course teaches students the terminology, traditions, professional networks, and business functions of a career in illustration.

Illustration Topic: Editorial

Students begin the topics section of the program with the field of editorial illustration, learning the many ways illustrators use artwork to interpret printed material and writing. This course examines freelance opportunities for magazines and newspapers, book covers and interiors, promotional and infographics, and more.



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